

PUBLICATION LIST

Category M10

1. Mihić Svetlana, Supić Dejan (2014): Religious tourism and Serbian Orthodox Church, 203-214, ISBN ISBN 978-3-643-90504, LIT Verlag Wien Austria

Category M23

1. Mihić (Mihajlović) Svetlana; Mihajlović Milan; Supić Dejan (2013): CR Marketing and reduction of poverty – The Case of Serbia, Metalurgia international ISSN: 1582-2214, Vol. 4, ISBN 1582-2214,
2. Mihić (Mihajlović) Svetlana, Supić Dejan, Rađenović Dragan (2013): Consumer behavior - building marketing strategy, Metalurgia international ISSN: 1582-2214, No. 8, Str. 116-121,
3. Mihić (Mihajlović) Svetlana, Supić Dejan; Okanović Ibrahim (2013): Cause related marketing as a tool in poverty reduction in Serbia, TTEM. Tehnics technologies education management ISSN: 1840-1503, Vol. 8, No. 2, Str. 754-762, ISBN 1840-1503, DRUNPP Sarajevo;

Category M30

1. Mihić (Mihajlović) Svetlana; Supić Dejan (2014): Rural Tourism As A Factor Of Development Of Rural Areas Of Serbia, Izdavač: IJAS International Journal of Arts & Sciences (IJAS) conference for academic disciplines, 75014 Paris, France;
2. Mihić (Mihajlović) Svetlana; Supić Dejan (2013): Cause related marketing as Tool in poverty reduction in Serbia, Izdavač: EMAC Istanbul 2013
3. Nikolić Ivica, Štrbac Svetlana, Supić Dejan (2018): The frequency of using ecological management in the education and research system of the Republic of Serbia, *Liderstvo i menadžment: integrisane politike istraživanja i inovacija – LIMEN 2018*.
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2. Dašić Danijela, Mihić Svetlana, Supić Dejan (2014): Marketing strategija tajne kupovine u uslužnom sektoru, Vol. 15, No. 2, Str. 163-184, ISBN 1820-6859, Poslovna ekonomija Novi Sad 2014;
3. Mihić (Mihajlović) Svetlana, Supić Dejan, Domazet Siniša (2013): Razvojni pravci turizma uz podršku fondova evropske unije - šansa za privredni oporavak Vojvodine, Poslovna ekonomija ISSN: 1820-6859, Vol. 13, No. 2, Str. 271-298, UDK 3:33+336, ISBN 1820-6859, Fakultet za uslužni biznis;
4. Supić Dejan (2013): Evolucija ruralnog razvoja EU i analiza ruralne politike Srbije, Poslovna ekonomija ISSN: 1820-6859, Vol. 11, No. 2, Str. 371-398, UDK 3:33+336, ISBN 1820-6859, Univerzitet Edukons, Fakultet za uslužni biznis;
5. Dašić Danijela, Mihić Svetlana, Supić Dejan (2015): Kvalitet usluge u bankama primenom tehnike tajne kupovine, Bankarstvo ISSN: 1451-4354, Str. 120-146, ISBN 1451-4354, Izdavač: Udruženje banaka I drugih finansijskih organizacija Srbije;
6. Dašić Danijela, Mihić Svetlana, Supić Dejan (2015): marketing approach to e-distribution of modern banking products, Ekonomika ISSN: 0350-137X, Vol. 61, No. 2, Str. 69-82, UDK 338 (497,1), ISBN 0350-137x, Društvo ekonomista "Ekonomika", Niš;

Category M70

1. Supić Dejan (2019): Organizaciono-ekonomski aspekti proizvodnje energenata na poljoprivrednim gazdinstvima u Republici Srbiji, Univerzitet Educons, Sremska Kamenica
2. Supić Dejan (2012): Ekonomski efekti osiguranja poljoprivredne proizvodnje u Vojvodini, Univerzitet u Novom Sadu, Poljoprivredni fakultet