

Study programme: Applied Security			
Course title: Contemporary planning systems and crisis management			
Lecturer: Branislav Mašić			
Course status: Elective			
ECTS: 12			
Requirement: /			
Course aims Development of competencies, knowledge and skills, understanding and application of modern planning systems and crisis management, with the application of scientific research concepts, instruments, methods, techniques, paradigms and systems so that top experts, researchers, consultants would be able to lead organizations towards creating a viable competitive advantage in the long run and prevent surprises.			
Course outcomes A Doctor of Applied Security, a manager, a consultant, a change agent, and a research worker who will be able to proactively manage changes of a different character and intensity with their key skills, competencies and capabilities, creating an organizational competitive edge over the long run. Given that organizations often have slower performance than planned, as well as the effects of unexpected events (natural and other disasters, economic trends, etc.) the crisis management methodology is becoming more and more necessary.			
Course content <i>Theory classes</i> Planned management systems and their function in managing risk and uncertainty in business; Strategic planning and strategic management; Scenario method and contingency planning; Low signal control; Managing strategic issues; Surprise management and crisis management; Integrated management model Balanced Scorecard (BSC); Business crisis and continuity management (BCCM); Methods, techniques and techniques of planning systems management and crisis management (PESTEL analysis, scenario method, portfolio management, value chain analysis and supply chain, benchmarking, SWOT analysis, etc.). Leadership and emergency management (emergency situations, communication networks and responsibility of participants in emergency management, peace philosophy, security of information systems). <i>Practice classes</i> Applied research in specific organizations using case studies.			
Literature: 1. Mašić B, (2012) Strategijski menadžment, Univerzitet Singidunim, Beograd. 2. Regester m., Larkin J. (2011) Risk Issues and Crisis Management: A Casebook of Best Practice, CIPR, London. 3. Thompson, A.A., Strickčand A.J., Gamble J.E. (2011) Crafting and executing strategy: The quest for competitive advantage: Concepts and cases, 18ED, McGraw-Hill/Irwin. 4. Andrew Hiles (2010) The Definitive Handbook of Business Continuity Management, Wiley. 5. Igor Ansoff (1990) Implanting Strategic Management, Prentiss-Hall International.			
Number of active teaching classes: 3		Theory classes: 3	Practice classes: /
Teaching methods Lectures, exercises, case study, project work, presentations, consultations.			
Knowledge assessment (max 100 points)			
Pre-exam tasks	Points	Final exam	Points
Processing case study	20	written exam	
Project task	50	oral exam	30
Total	70	Total	30
The above listed knowledge assessment means are just a few among different options (written exam, oral exam, project presentation, seminar papers etc)			