

<b>Study program:</b> Organic crop and livestock production			
<b>Type and level of study:</b> Bachelor academic studies			
<b>Course Title:</b> RURAL DEVELOPMENT AND AGROTOURISM			
<b>Teachers:</b> Dr Biljana S. Panin, Assistant professor, Dr. Bela B. Muhi, Associate professor			
<b>Status:</b> Obligatory, semester II			
<b>ECTS:</b> 8			
<b>Prerequisite:</b> None			
<b>The goal of course</b> Huge part of population in the world, but also in Republic of Serbia, lives in rural areas. It is necessary to provide good and pleasant living conditions in these areas, in order to remain population and to elevate poverty. Modern tourism trends are characterized by an increasing recourse to rural destinations in Europe. In many countries of the European Union, strategy for the development of regions and rural areas included rural and agro-tourism. These forms of tourism help in keeping population in, create new jobs and contribute to the socio-economic progress of rural areas. Global trends in the tourism market are marked by the growing diversity of forms of tourism and trend that shifts from mass to individual forms of tourism, enabling tourism in rural areas (especially rural and agro-tourism) to open to a new perspective on the world tourism market. Tourism is one of the strategic goals of economic development of Serbia and tourism in rural areas is highlighted as one of the priority forms of tourism where to invest and which should be developed. .As organic food production is the world trend, agritourism development could be ideal way of promotion and development of organic production. Organic production as quality scheme could contribute to strenghtening competetiveness of farmers, but also complement tourist offer and make the diversification of the activities of food producers, that could impact on overall rural development. Through rural and agro-tourism, in addition to travel services, there can be an export of local agricultural products: primarily organic (bio) food. All of that has a large impact on rural development. Accordingly, objective of this course is to provide students with basic knowledge of agro-tourism as a form of tourism that has great potential for development in the country, as well as the importance of agro-tourism to organic production development and vice versa, with the emphasis on overall rural development.			
<b>The outcome of the subject</b> The outcome of this case is the acquisition of those theoretical and practical knowledge about rural development and agrotourism. This knowledge students can use in the further development of agro-tourism, rural development and ecological agriculture, and to engage in all activities related to tourism (level of national, regional and local institutions and organizations, both public and private sector, tourism organizations and agencies, etc.).			
<b>Syllabus</b> <i>Theoretical study</i> - To understand the complexity of the concept of agritourism and rural development: the subject matter is designed in several thematic sections. Some of the thematic units are: Rural development – definition, importance and policies, diversification of rural economy, achieved level of rural development and tourism development on an international scale, sustainable and responsible tourism development, creation and development of rural and agritourism, the economic importance of rural and agritourism, tendencies and trends in the future development of rural and agritourism, organic production importance for agritourism, placement of organic products in agritourism, examples of good practice in Serbia and so on. <i>Practical classes</i> - Working in groups (seminars and case studies), and specific examples of a discussion on the topics of curriculum.			
<b>Literature</b> 1. Michal Sznajder, Lucyna Przezbórska, Frank Scrimgeour. 2009. Agrotourism. CABI, 301 p. 2. Katar Singh. Rural Development: Principles, Policies and Managemen. 2009. SAGE Publications Pvt. Ltd. 368 p.			
Number of lectures: 5			Other Classes
Lectures: 3	Practices: 2	Other forms of teaching:	
<b>Teaching methods:</b> Lectures, exercises, students will be included in the discussion (interactive learning), making term papers, case studies.			
Score (maximum 100 points)			
<b>Pre-commitments</b>	<b>Poens</b>	<b>The final exam</b>	Poens
Activity during lectures	10	Written exam	
Practical classes	10	Oral examination	20
Colloquia	2x20		
Seminars	20		
<i>Total</i>	80		20