

Study program: Environmental protection			
Type and level of study: Bachelor academic studies			
Course Title: Ecotourism			
Teachers: Biljana Panin			
Status: Optional subject, semester VI			
ECTS: 7			
Prerequisite: None			
The goal of course The main objective of this course is to introduce students to sustainable tourism, which is becoming increasingly important economic factor in modern society, based on the conjunction of the valorisation and protection of natural and cultural resources. Emphasis is placed on the importance of environmental factors for the development of ecotourism, as possible driver of local, but also regional development			
The outcome of the subject Students should be able to gain knowledge about the term, importance and the role of ecotourism as a concept, but also as a market category. Students should recognize the value of untouched nature and, on a base of ecotourism concept, understand the necessity of linking people and natural environment, for its conservation and rational valorisation.			
Syllabus <i>Theoretical study</i> – Tourism as a global trend. Alternative tourism growth trend. Environmental awareness development. Ecotourism as a practice and a policy of sustainability. Principles of ecotourism. Effects of tourism on the natural environment. Natural resources management as a factor of attractiveness. Carrying capacity of tourist areas as an instrument for sustainable development. Greening markets and eco-exploitation. Motivations for movements towards natural environment. Principles of sustainable tourism in protected areas. Environmentally responsible marketing and tourism. Terms of planning ecotourism in protected areas. The European Charter for sustainable tourism in protected areas. <i>Practical classes</i> – Discussions and exercises on case studies			
Literature 1. Николић, С. (2006). Туризам у заштићеним природним добрима Србије. Завод за заштиту природе Србије. 2. „Одрживи туризам у заштићеним областима”, зборник радова, Министарство заштите животне средине. Министарство туризма. Република Србија. Агенција „Кода“, Београд. 2002. 3. Одрживи и одговорни развој туризма у XXI веку, Агенда 21 за туристичку привреду. Општи етички кодекс у туризму. Београд. 2000. 4. Megan Epler Wood: Ecotourism: Principles, practices & policies for sustainability. UNEP. Division of technology. Industry and economics. 2002.			
Number of lectures: 5			Other Classes
Lectures: 3	Practices: 2	Other forms of teaching: Student research work:	
Teaching methods: Lectures, practices, short repetitoria, discussions, presentations			
Score (maximum 100 points)			
Pre-commitments	Poens	The final exam	Poens
Activity during lectures	10	Written exam	50
Practical classes	20	Oral examination	
Colloquia			
Seminars	20		
<i>Total</i>	50		50