

<b>Course title: The Politics of Tourism in EU</b>			
<b>Lecturer: Bela Muhi</b>			
<b>Course status: Elective, Second Semester</b>			
<b>ECTS: 6</b>			
<b>Requirements: none</b>			
<b>Course aim</b>			
Europe is from the point of view of the tourist turnover and consumption for the past several decades the most important region in the world. Within these parameters, the most significant is the area of EU, which fosters the most advances initiatives and receptive tourist countries. Great attention is given to the development of instruments and measures to ensure a harmonious and continuous development of tourism.			
Through various institutions and funds, the EU helps and participates in the development of tourism. The aim of this course is for the students to learn about the politics of tourism in the EU, with a focus on the relations with and influence on the tourism of Serbia, as well as on the joint tourist activities on the level of the EU and stimulative actions of the EU for the development of tourism.			
<b>Course outcome</b>			
The student will be familiarized with the institutions and funds of the EU and with the politics of tourism at the level of EU.			
<b>Course content</b>			
<i>Theory classes:</i>			
We will study the challenges and directions of the EU tourism, the state and development of tourism in the EU, analyze the system of EU support in stimulating the growth of tourism, EU funds, measures taken to harmonize the tourist sector in the EU, traits and trends of the EU tourist market.			
<i>Practice classes:</i>			
<b>Group work</b> (presentation of seminar papers and case studies), guided discussion on set topics			
<b>Recommended Literature:</b>			
1. Hall D. R., Smith M. K., Marcisz B. (2006): <i>Tourism in the new Europe: the challenges and opportunities of EU enlargement</i> , Cabi publishing, Cambridge			
2. Raikov J. (2007): <i>The EU funds in the development of tourism and the scheme of financial control, Tourism in the new millennium – Collected papers</i>			
3. Muhi B. (2012): <i>Turistička politika Evropske unije</i> , skripta (in preparation).			
<b>Number of active teaching classes:</b>		Theory classes: 2	Practice classes: 2
<b>Teaching methods:</b> Lectures, practice, active participation of students in discussions, case studies, visits to tourist and other companies.			
<b>Knowledge assessment</b>			
<b>Pre-exam</b>	<b>points</b>	<b>Final exam</b>	<b>points</b>
In-class activity	<b>10</b>	written exam	-
practice classes	<b>10</b>	oral exam	<b>30</b>
mid-term tests	<b>20+20</b>	.....	
seminar papers	<b>10</b>		