

Course title: Principles of management			
Lecturer: Vilmoš Tot			
Course status: Required, Fourth Semester			
ECTS: 8			
Requirement: none			
Course aims Introducing students to the basics of management as a science and a profession and mastering managerial knowledge and skills with the ability to develop analytical thinking for adapting to the demands of the new era.			
Course outcome Getting to know and understand the phenomenon of modern management and fundamental stages of the management process (planning, organizing, leading and control), as well as the most important business decisions, primarily objectives, strategies, policies and plans.			
Course content <i>Theory classes</i> Management phenomenon: Socioeconomic dimension, differences, definition and types of management; Phase management process. Organizations and managers: Organization and environment; Business manager; Management and business performance of the organization; Levels and types of managers; Knowledge and skills. Development of thought on management: Prehistory; The development of thoughts about managed in the nineteenth century; Classical School; School interpersonal development of behavioral trends; Quantitative schools and the development of the science of management; Systematic approach; Situational approach. Modern management: interdisciplinarity; Social responsibility and ethics; New challenges for managers; Planning: Definition and scope; The importance and necessity; species; process; Planning and decision making; Management decisions, tools and techniques in planning. Objectives: Define the basic concepts related to the objectives; Mission, Vision, Division and formulation of objectives; Management by objectives. Strategy: The emergence of the notion and importance of strategy; The types of strategies and possible strategic options; Strategy formulation; Strategic Management. Organizing: Coverage idea to organize; Organizational design, organizational structure;. Leadership: Human Resource Management; motivating; communication; Approaches to Leadership, Contemporary theories of leadership. Control: Control of the stage management processes; The necessity and importance; process; Focus and character; Types <i>Practice classes</i> Group discussions, simulations, reflection, preparation of case studies and other forms of interactive teaching.			
Recommended Literature: Reading list: 1. Branislav Mašić, Vilmoš Tot: Principi menadžmenta, Univerzitet Edukons, 2012; Further Reading: 1. Stephen P. Robbins & Mery Coulter, <i>Management</i> , 11th ed, Prentice Hall, 2012.; 2. Dejan D. Erić, <i>Uvod u menadžment</i> , Čigoja štampa, Beograd, 2000			
Number of active teaching classes	Theory classes: 3	Practice classes: 3	
Teaching methods: Lectures, exercises, consultations, individual and group work, dialogue and monologue methods, case studies, discussion groups, exercise demonstrations			
Knowledge assessment			
Pre-exam tasks	points	Final exam	points
In-class activity	10	written exam	
Practice classes	10	oral exam	30
Mid-term tests	40	
Seminar papers	10		