

<b>Course title: Enterprise economics with microeconomics</b>			
<b>Lecturer: Nenad Penezić</b>			
<b>Course status: Required, Second Semester</b>			
<b>ECTS:8</b>			
<b>Requirement: none</b>			
<b>Course aims:</b> Course aims of enterprise economics with microeconomics are the study of specific economic reality of companies and analysis of the business orientation of the company and the choice of the necessary and appropriate resources, growth and development of enterprises, the effects of new technology and working methods, problems with billing and cost reduction, as well as internal and external factors of business efficiency and effectiveness of operations.			
<b>Course outcome:</b> After mastering the course related to the enterprise economy, students will be able to understand the basic operating principles of microeconomics, principles that govern it, the factors that affect its dynamics, in order to successfully engage in business practices, or the actual economical reality of any organization.			
<b>Course content:</b> <i>Theory classes</i> <ul style="list-style-type: none"> <li>• Introduction to the company economics,</li> <li>• The company as a phenomenon immanent to the market economy,</li> <li>• Realistic company economy,</li> <li>• Natural and financial spending expression,</li> <li>• Capacity utilization and cost dynamics of production elements,</li> <li>• Reproduction results,</li> <li>• Business efficiency and effectiveness of an organization</li> </ul> <i>Practice classes</i> Exercises on practical examples from the field of economic reality of a company - project presentations, seminars and drafts, solving case studies.			
<b>Recommended Literature:</b> <ol style="list-style-type: none"> <li>1. Penezić, Nenad: <i>Ekonomika preduzeća sa osnovama mikroekonomske analize</i>, Fakultet poslovne ekonomije, Univerzitet Educons, S.Kamenica, 2009.</li> <li>2. Parkin, Michael et.al.: <i>Economics</i>, Fourth Ed., Pearson Education, Harlow, England, 2000.</li> </ol>			
<b>Number of active teaching classes</b>		Theory classes: 3	Practice classes: 3
<b>Teaching methods:</b> Lectures, exercises, revision, consultation, consideration of specific problems in the field of enterprise economy, as well as presentations of projects and term papers.			
<b>Knowledge assessment</b>			
<b>Pre-exam tasks</b>	<b>points</b>	<b>Final exam</b>	<b>points</b>
In-class activity	<b>10</b>	written exam	<b>40</b>
Practice classes		oral exam	
Seminar papers	<b>10</b>		
kolokvijumi	<b>20 +20</b>		