

Course title: Corporate management			
Lecturer: Jelena Jesic			
Course status: Required, Fifth Semester			
ECTS: 7			
Requirements: none			
Course aims: The aim is to point out to students the problems that companies face in the creating of an efficient corporate management, as well as to teach about its improvement in the function of creating competitive advantage. We will specifically deal with the nexus between strategic and corporate management.			
Course outcome: The students will be able to deduce key determinants in corporate governing and to explain its effect on the business performance. They will gain the necessary skills about practical problems related to the board of directors, CEO management, stockholders and other stakeholders of a company. Students will be able to critically analyse the problems of corporate management.			
Course content: <i>Theory classes:</i> The notion and value of corporate management. Theory of corp. Management (agency theory, managerial hegemony, theory of leadership, stakeholder theory, theory of convergence, post-Enron theories) Internal mechanisms of corporate management: structure of ownership, board of directors. External mechanisms of corporate management. The market of corporate control and legal framework. Models of corporate governing. Institutional framework of corporate management. Strategic decisions and corporate governing. Corporate management in transition economies. <i>Practice classes:</i> Applied research in specific organizations with the use of case studies, surveys and other research methods.			
Recommended Literature: 1. Monks R.A. G., Minow, N. (2011), Corporate Governance, John Wiley & Sons. 2. Mallin, C. (2016), Corporate Governance, Oxford University Press. 3. Tricker, B. (2015), Corporate Governance – principles, policies and practices, Oxford University Press. 4. Nordberg, D. (2011), Corporate Governance – principles and issues, Sage.			
Number of active teaching classes	Theory classes: 2		Practice classes: 2
Teaching methods: Lectures, practice, consultations, case study methodology, seminar papers.			
Knowledge assessment			
Pre-exam tasks	points	Final exam	points
In-class activity	10	Written exam	20
Practice classes	10	Oral exam	20
Mid-term tests	2 x 15		
Seminar papers	10		