

Course title: Business enterprises analysis			
Lecturer: Pavle Parnicki			
Course status: Required Sixth Semester			
ECTS: 8			
Requirement: none			
Course aims:			
<p>The Serbian economic system so far, was based on subjective criteria to diagnose voluntaristic position of the company, while crisis management in enterprises amounted to a formal rehabilitation, temporary measures, money printing, and the like.</p> <p>The top-management of most Serbian companies, practical experience indicates that, sees business enterprise analysis (by the standards and requirements of the modern economy), as an obligation, and not a unique policy, as it really is, for the acquisition of information, with broad spectrum, necessary for appropriate governance and management of modern enterprises, in extremely harsh, difficult conditions.</p> <p>Overcoming condition requires that the top-management companies realize the opportunities that the proposed method provides, and to know the proper way to use information obtained through relevant business analysis.</p> <p>If this prerequisite is realized, the top-management can lead the company to a stable and healthy development, recognizable by the increasing volume of business and increase of the potential for success.</p>			
Course outcome:			
Improving the skills and knowledge necessary to meet the range of business enterprise analysis, which can be used in the creation of business policy, aimed at a kind of a extroverted enterprise (facing towards the environment), as well as simultaneous intra - entrepreneurship (which is turned towards the company).			
Course content:			
<ol style="list-style-type: none"> 1. ANALYSIS OF FINANCIAL SITUATION 2. ANALYSIS OF HUMAN RESOURCES 3. ANALYSIS OF BASE ASSETS 4. ANALYSIS OF MATERIAL 5. ANALYSIS OF A CONSCIOUS DESIGN SHAPING OF BALANCE ELEMENTS - in line with BUSINESS - POLITICAL OBJECTIVES OF THE COMPANY 6. ANALYSIS OF UNUSED INTERNAL RESOURCES OF ENTERPRISES 7. ANALYSIS OF INCOMPETENCE IN RELATION TO INTERNAL RESOURCE CAUSE DISCOVERY <p><i>Theory classes:</i> Lectures consist of thematic processing and presentation of new topics and teaching materials, as well as interactive interactions with students in a discussion related to the class.</p> <p><i>Practice classes :</i> Presentation and defense of seminar papers, working in small groups on specific cases from practice.</p>			
Recommended Literature:			
Reading list:			
<ol style="list-style-type: none"> 1. Slobodan V. Vidaković, Analiza poslovanja preduzeća u tržišnoj privredi (u pripremi) 			
Further Reading:			
<ol style="list-style-type: none"> 1. Slobodan V. Vidaković, Finansijsko izveštavanje – osnova upravljanja biznisom, FABUS, Novi Sad, 2005. 2. 3. Peter Howson, Due diligence, Gower Publishing Limited, 2004. 			
Number of active teaching classes	Theory classes: 2		Practice classes: 2
Teaching methods: Interactive teaching, students participate in the creation of curriculum and exercises.			
Knowledge assessment			
Pre-exam tasks	points	Final exam	poeni
In-class activity	10	written exam	30
Practice classes	10	oral exam	
Mid-term tests	40		
Seminar papers	10		