

Study program: Agricultural Sciences			
Type and level of study: Doctoral academic studies			
Course Title: Strategic management in Agribusiness			
Teacher(s): Dr Tot I. Vilmoš, Associate professor			
Status: Elective 4, IV semestar			
ECTS: 11			
Prerequisite: None			
<p>The goal of the course: is that doctoral students with the application of scientific research instruments, concepts, methods and techniques develop competencies, knowledge and skills in the field of strategic management in agribusiness, to as top professionals, researchers, consultants and change agents were able to strategically create the future, change and lead organizational change, or in other words, to create and maintain a competitive advantage of the organization and its success in the new term in the field of agribusiness system. It is important to emphasize the security of an organization from the surprises that come out of her dynamic and global environment.</p>			
<p>The outcome of the subject: Doctor of ecological agriculture, consultant, agent of change and scientific research worker, who will with their core knowledge, competencies and skills be able to proactively manage organizational change, creating and sustaining organizational competitive advantage in the long run in agribusiness organizations.</p>			
<p>Syllabus: <i>Theoretical study</i> - Dimensions of Strategic Management in Agribusiness (evolution of management systems and the emergence of strategic management, strategic and operational management, the key attributes of strategic management, corporate governance and stakeholder management, strategy and process of creating strategies and models of strategic management). Analysis of external and internal organizational environment. Directing the organization (strategic vision, mission and goals). Formulating strategies at different levels of the organization in agribusiness. The international strategy. Digital business strategy. The implementation of the strategy. Strategic control. Managing innovation and fostering corporate entrepreneurship. Corporate Culture and Leadership (knjučevi for strategy and strategic change). How to strategically manage in an era of speed, globalization and knowledge? New concepts and approaches to strategic management (learning organization, core competence, knowledge management, customer relationship management, methods and programs of radical changes in the organization). Balanced list of criteria in Agribusiness (Balanced Scorecard). Privatization and improving competitiveness in agribusiness. Strategy clusters in agribusiness companies. <i>Practical classes</i> - Applied research in specific organizations in agribusiness using case studies.</p>			
<p>Literature</p> <ol style="list-style-type: none"> 1. Freddie L. Barnard, Jay T. Akridge, Frank J. Dooley, (2012): Agribusiness Management Fourth Edition, Routledge; 4 edition, 2. Ronald Kay, William Edwards, Patricia Duffy, Farm Management, McGraw-Hill Science, 7 edition (2011) 3. Erić, D. et al (2007) Strategic Management in Agribusiness, Institute of Economic Sciences, Belgrade 4. Dess, G.G., Lumpkin, G.T., Eisner, A.B. (2007) Strategic management, <i>Data Status, Belgrade</i> 5. Thompson, A.A., Strickland, A.J., Gamble, J.E. (2005): <i>Crafting and Executing Strategy: Concepts and Cases</i>, McGraw-Hill, Irwin 6. Hitt, M.A., Ireland, R.D., Hoskisson, R.E., (2005): <i>Strategic Management: Competitiveness and Globalization</i>, Thomson, South-Western 7. Johnson, G., Scholes, K., Whittington, R. (2008): <i>Exploring Corporate Strategy: Texts and Cases</i>, Prentice Hall 8. Milisavljević, M., (2012): Startegic management: analysis, choice, change; CID, Faculty of economics, Belgrade 9. Mašić, B. (2009): Strategic management, University Singidunum, Belgrade 			
Number of lectures: 10			Other Classes
Lectures: 3	Practices:	Other forms of teaching:	
			Student research work: 7
Teaching methods: Lectures, exercises, case studie analysis, project work, presentations and consultations.			
Score for grading (maximal 100 points)			
Pre-commitments	Poens	The final exam	Poens
Activity during lectures		Written exam	
Practical classes		Oral examination	30
Case study analysis	20		
Project work	50		
<i>Total</i>	70		30